

VOCUS CENTRAL TERMS OF USE

1 APPLICATION OF TERMS

- 1.1 These Terms apply to your use of Vocus Central. By accessing and using Vocus Central:
- a you agree to these Terms; and
 - b where your access and use is on behalf of another person (e.g. a company), you confirm that you are authorised to, and do in fact, agree to these Terms on that person's behalf and that, by agreeing to these Terms on that person's behalf, that person is bound by these Terms.
- 1.2 If you do not agree to these Terms, you are not authorised to access and use Vocus Central, and you must immediately stop doing so.

2 CHANGES

- 2.1 We may change these Terms at any time by updating them on Vocus Central. Unless stated otherwise, any change takes effect immediately. You are responsible for ensuring you are familiar with the latest Terms. By continuing to access and use Vocus Central, you agree to be bound by the changed Terms.
- 2.2 We may change, suspend, discontinue, or restrict access to, Vocus Central without notice or liability.
- 2.3 These Terms were last updated on 16 January 2020.

3 DEFINITIONS

In these Terms:

including and similar words do not imply any limit

Loss includes loss of profits, savings, revenue or data, and any other claim, damage, loss, liability and cost, including legal costs on a solicitor and own client basis

personal information means information about an identifiable, living person

Terms means these terms and conditions titled *Vocus Central Terms of Use*

Underlying System means any network, system, software, data or material that underlies or is connected to Vocus Central

User ID means a unique name and/or password allocated to you to allow you to access certain parts of Vocus Central

Vocus Central means <https://central.vocus.co.nz/login>

We, us or our means Vocus Group

You means you or, if clause 1.1b applies, both you and the other person on whose behalf you are acting.

4 YOUR OBLIGATIONS

4.1 You must provide true, current and complete information in your dealings with us (including when setting up an account), and must promptly update that information as required so that the information remains true, current and complete.

4.2 If you are given a User ID, you must keep your User ID secure and:

- a not permit any other person to use your User ID, including not disclosing or providing it to any other person; and
- b immediately notify us if you become aware of any disclosure or unauthorised use of your User ID, by sending an email to your Account Manager; and
- c we are entitled to rely on any action taken on Vocus Central while your User ID is logged in, without making further enquiries as to the validity of such action and you accept such action shall be binding on you.

4.3 You must:

- a not act in a way, or use or introduce anything (including any virus, worm, Trojan horse, timebomb, keystroke logger, spyware or other similar feature) that in any way compromises, or may compromise, Vocus Central or any Underlying System, or otherwise attempt to damage or interfere with Vocus Central or any Underlying System; and
- b unless with our agreement, access Vocus Central via standard web browsers only and not by any other method. Other methods include scraping, deep-linking, harvesting, data mining, use of a robot or spider, automation, or any similar data gathering, extraction or monitoring method.

4.4 You indemnify us against all Loss we suffer or incur as a direct or indirect result of your failure to comply with these Terms, including any failure of a person who accesses and uses Vocus Central by using your User ID.

5 INTELLECTUAL PROPERTY

We (and our licensors) own all proprietary and intellectual property rights in Vocus Central (including all information, data, text, graphics, artwork, photographs, logos, icons, sound recordings, videos and *look and feel*), and the Underlying Systems.

6 DISCLAIMERS

- 6.1 To the extent permitted by law, we and our licensors have no liability or responsibility to you or any other person for any Loss in connection with:
- a Vocus Central being unavailable (in whole or in part) or performing slowly;
 - b any error in, or omission from, any information made available through Vocus Central;
 - c any exposure to viruses or other forms of interference which may damage your computer system or expose you to fraud when you access or use Vocus Central. To avoid doubt, you are responsible for ensuring the process by which you access and use Vocus Central protects you from this; and
 - d any site linked from Vocus Central. Any link on Vocus Central to other sites does not imply any endorsement, approval or recommendation of, or responsibility for, those sites or their contents, operations, products or operators.
- 6.2 We make no representation or warranty that Vocus Central is appropriate or available for use in all countries or that the content satisfies the laws of all countries. You are responsible for ensuring that your access to and use of Vocus Central is not illegal or prohibited, and for your own compliance with applicable local laws.

7 LIABILITY

- 7.1 To the maximum extent permitted by law:
- a you access and use Vocus Central at your own risk; and
 - b we are not liable or responsible to you or any other person for any Loss under or in connection with these Terms, Vocus Central, or your access and use of (or inability to access or use) Vocus Central. This exclusion applies regardless of whether our liability or responsibility arises in contract, tort (including negligence), equity, breach of statutory duty, or otherwise.
- 7.2 Except to the extent permitted by law, nothing in these Terms has the effect of contracting out of the New Zealand Consumer Guarantees Act 1993 or any other consumer protection law that cannot be excluded. To the extent our liability cannot be excluded but can be limited, our liability is limited to NZD100.
- 7.3 Except to the extent provided in any separate written agreement you have in place with us, to the maximum extent permitted by law and only to the extent clauses 7.1 and 7.2 of these Terms do not apply, our total liability to you under or in connection with these Terms, or in connection with Vocus Central, or your access and use of (or inability to access or use) Vocus Central, shall in event exceed NZD100.

8 PRIVACY POLICY

- 8.1 You are not required to provide personal information to us, although in some cases if you choose not to do so then we will be unable to make certain sections of Vocus Central available to you. For example, we may need to have your contact information in order to provide you with updates from Vocus Central.
- 8.2 When you provide personal information to us, we will comply with the New Zealand Privacy Act 1993.
- 8.3 The personal information you provide to us (including any information provided if you register for an account) is collected and may be used for communicating with you, statistical analysis, the marketing by us of products and services to you, credit checks (if necessary), and research and development.
- 8.4 We may also collect technical information whenever you log on to, or visit the public version of, Vocus Central. This may include information about the way users arrive at, browse through and interact with Vocus Central. We may collect this type of technical information through the use of *cookies* and other means. *Cookies* are alphanumeric identifiers that we transfer to your computer's hard drive to enable our systems to recognise your browser. If you want to disable *cookies*, you may do so by changing the settings on your browser. However, if you do so, you may not be able to use all of the functions on Vocus Central. We use the technical information we collect to have a better understanding of the way people use Vocus Central, to improve the way it works and to personalise it to be more relevant and useful to your particular needs, including for internal reporting purposes. We may also use this information to assist in making any advertising we display on Vocus Central more personalised and applicable to your interests.
- 8.5 Generally, we do not disclose personal information to third parties for them to use for their own purposes. However, some of the circumstances in which we may do this are:
- a to service providers and other persons working with us to make Vocus Central available or improve or develop its functionality (e.g. we may use a third party supplier to host Vocus Central);
 - b in relation to the proposed purchase or acquisition of our business or assets; or
 - c where required by applicable law or any court, or in response to a legitimate request by a law enforcement agency.
- 8.6 Any personal information you provide to us may be stored on the secure servers of our trusted service providers, which may be located outside New Zealand. This may involve the transfer of your personal information to countries which have less legal protection for personal information than New Zealand.
- 8.7 You have the right to request access to and correction of any of the personal information we hold about you. If you would like to exercise these rights, please contact your account manager.

9 SUSPENSION AND TERMINATION

- 9.1 Without prejudice to any other right or remedy available to us, if we consider that you have breached these Terms or we otherwise consider it appropriate, we may immediately, and without notice, suspend or terminate your access to Vocus Central (or any part of it).
- 9.2 On suspension or termination, you must immediately cease using Vocus Central and must not attempt to gain further access.

10 GENERAL

- 10.1 If we need to contact you, we may do so by email or by posting a notice on Vocus Central. You agree that this satisfies all legal requirements in relation to written communications.
- 10.2 These Terms, and any dispute relating to these Terms or Vocus Central, are governed by and must be interpreted in accordance with the laws of New Zealand. Each party submits to the non-exclusive jurisdiction of the Courts of New Zealand in relation to any dispute connected with these Terms or Vocus Central.
- 10.3 For us to waive a right under these Terms, the waiver must be in writing.
- 10.4 Clauses which, by their nature, are intended to survive termination of these Terms, including clauses 4.4, 5, 6, 7, 10.1, continue in force.
- 10.5 If any part or provision of these Terms is or becomes illegal, unenforceable, or invalid, that part or provision is deemed to be modified to the extent required to remedy the illegality, unenforceability or invalidity. If a modification is not possible, the part or provision must be treated for all purposes as severed from these Terms. The remainder of these Terms will be binding on you.
- 10.6 Except to the extent provided in any separate written agreement you have in place with us, these Terms set out everything agreed by the parties relating to your use of Vocus Central and supersede and cancel anything discussed, exchanged or agreed prior to you agreeing to these Terms. The parties have not relied on any representation, warranty or agreement relating to Vocus Central that is not expressly set out in the Terms, and no such representation, warranty or agreement has any effect from the date you agreed to these Terms.